

# TECH + PUBLISHING SPEAKER PROGRAM

MARCH 16 2017 9:00AM - 12:00 PM - ALLEN AND UNWIN TERRACE



**Mark Hunt** – Iptor Supply Chain Systems

*The future of ERP in publishing and the future of the IP1 solution*



Mark is the Sales Executive for Iptor Supply Chain Systems in Asia Pacific. Over the course of nearly two decades, he has worked with, and advised, some of the leading publishers in APAC and EMEA. He helps business leaders to streamline and simplify their most complex challenges in their business. Mark commenced his career in technology as a Systems Engineer for nearly a decade.



**Spiros Kotsialos** - Custom Publishing Solutions

*How Artificial Intelligence will change the way that publishing operates*



Spiros has extensive experience in systems management digital innovation for companies such as HarperCollins, News Limited, Allen and Unwin and Random House. As CEO of Custom Publishing Solutions his business is focused on developing Artificial Intelligence to reduce the operational costs and complexity of publishing companies. He believes that Artificial Intelligence gives an unprecedented opportunity for publishing business to simplify their operations and directly remove labour costs.



**Martin Hoegh-Guldberg** - Frost | The Nest

*Using Augmented Reality and Virtual reality to showcase great publishing*



With over 20 years of experience, Martin runs digital teams locally and internationally via both on client and agency sides. He co-founded and ran leading digital agency Suede and has held senior digital growth roles at Optus, SingTel and Dimension Data. Martin leads The Nest digital team with a strong creative approach to goal achievement and business solutions. In 2013 the Nest was named one of the Top Ten Forces in Australian Design by national magazine Design Quarterly.



**Chandi Perera** - Typefi

*The future of automating the production of content to multiple formats while maintaining control of your content*



With over two decades of publishing and media technology experience, Chandi has acted as a technology consultant to corporations and government agencies around the world and is a frequent conference speaker in the areas of content management, publishing, media, XML, structured content and digital rights management. As recent winner of 2016 Australian and Queensland Export Business Awards he will share his vision of automated publishing and collaborative workflows possible within publishing.



**Wendy Glasgow** - Head | Google

*How businesses can integrate with Google to gain insights and create a better product.*



Head of Data Consulting for Google, Wendy works with businesses on how best to take advantage of Google's Data Platforms with a focus on data, analytics and measurement including data driven attribution. Her experience in leading media and digital organisations allows her to effectively demonstrate how Google data combined with business data can lead to the creation of better and more profitable content.

To reserve your space now click [Technology In Publishing](http://www.publishers.asn.au/events/event/technology-in-publishing) or by viewing the events page at [www.publishers.asn.au/events/event/technology-in-publishing](http://www.publishers.asn.au/events/event/technology-in-publishing)